STAR BASE
IT that transforms business.™

Power Up Your AS/400

Simple Enhancements That Go a Long Way

Are you achieving the full capabilities of your AS/400? The answer is, probably not. The good news: STAR BASE Consulting can extend the life of your AS/400, increase its functionality and save costs across the enterprise with tailored maintenance and modernization solutions.

AS/400 Unleashed

Most companies do not benefit from the full value of their AS/400. Frequently encountered events that prevent the system from delivering its full potential include:

- Silos of information that create duplicate data and multiple copies of the truth
- System integration issues
- A large environmental footprint
- A limited internal knowledge base to run the AS/400
- A declining pool of professionals skilled in this specialized platform

Your AS/400 Can Do More with Simple Enhancements

Significantly increase business efficiency and save your company substantial resources by maximizing your existing AS/400 investment. STAR BASE Consulting has created a solution for the AS/400 that will:

- **Decrease Downtime:** Establish a code/document repository to reduce the occurrence of malfunctions and downtime.
- **Decrease Labor Costs:** With the specialized skills needed to run, maintain and optimize your AS/400, you could potentially cut your existing maintenance costs in half.
- **Extend Company Reach:** Develop a company blog or social networking sites to communicate with internal and external audiences, and showcase your expertise.
- **Improve Customer Satisfaction:** Implement a defect tracking application to create a simple business process to quickly handle defects and increase customer satisfaction.

- **Streamline Sales:** Develop an e-commerce site using your AS/400 to make doing business with your company as easy as possible for customers, create a CRM tracking system to monitor customer interactions and improve sales efficiency, or build a WIKI to document processes and share data.
- **Integrate Applications:** Integrate existing applications to reduce errors and minimize the existence of disparate applications.

> *"I have been impressed with STAR BASE Consulting's ability to get up to speed with our company and systems right away. What took a full-time employee two years to fully understand has taken STAR BASE Consulting very little time. Their services have saved me slightly more than half the costs of a full time employee thus far — and these savings are ongoing."*
>
> *– Mike Brubaker, Vice President of IT, RL Drake*

Maximize Your AS/400 for Real ROI

STAR BASE Consulting specializes in helping companies align IT with business objectives and optimize technology investments. With a thorough review of your current AS/400 system applications, STAR BASE will identify inefficiencies and productivity gaps, enhance and modify applications where needed and make sure you're getting the most out of your system 24/7. The STAR BASE team of tested and credentialed consultants has proven experience in maintaining and upgrading the AS/400, and integrating it with both existing and new applications.

Contact STAR BASE to learn how you can increase your AS/400 ROI by leveraging your existing investment and expand its functionality into areas that will directly impact your company's bottom-line. Call STAR BASE today at **513-245-0400** or visit our Web site at **www.StarBaseInc.com**.

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