

STAR BASE Manages HIPAA Implementation



Client: EyeMed Vision Care

SITUATION

A Cincinnati based retail division of an optical distributor markets and administers vision care programs and serves millions members in the United States.

During a period of significant growth, our client was faced with implementing major changes to their existing claims processing system to accommodate new Federal HIPAA regulations regarding privacy and to support HIPAA mandated electronic transmission of data. The impact of the regulations affected every facet of their current operation from customer service, membership and claims processing to back office accounting and system operations.

Risks included:

- Incorporation of new external third party software systems to manage the receipt and transmission of the electronic data exchange.
- Revising all existing system processes to identify and track all access to data covered by the HIPAA privacy regulations.
- Redesigning the existing membership processes to support HIPAA regulatory requirements
- Designing and developing all changes concurrently with multiple existing projects affecting the same systems.

TECHNOLOGY

- iSeries
- EDI
- SQL
- JAVA
- RPG
- Mercator

CLIENT RESPONSE

"Your team did an excellent job for us again. Thanks for all of your hard work."

John Fulford - Director

SOLUTION

STAR BASE Consulting, Inc. performed impact and gap analyses of the HIPAA regulations on the existing system, incorporating the results with new requirements to support the business growth. STAR BASE produced new system designs and developed the revised software and system conversions. The designs implemented new technological innovations as well as integrated existing independent application systems central to the business. New external interface processes were developed to integrate the 3rd party data exchange requirements. To insure adherence to the plan, STAR BASE provided the necessary project management from beginning to end. The solution resulted in the client meeting the new, strict regulations while improving their ability to service their growing customer and provider base with innovative, flexible and cost saving products.

